



## 1940's Fashion: The Definitive Sourcebook

*Charlotte Fiell, Emmanuelle Dirix*

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- Featuring 600 totally original, never-seen-before photographs and illustrations - completely redefining the appraisal of 1940's fashion
- Picks up on the current trend for vintage fashion, retro style and nostalgia—the 1940's is a key fashion trend
- Introduction offers a unique perspective pulling together the social, economic, and cultural factors that influenced this unique period, including the Wall Street crash and Hollywood glamor
- An essential sourcebook for fashion designers, students, vintage and retro collectors, and any self-respecting fashionista
- Previous successful books in this series: *Fashion Sourcebook 1920s* and *1930s Fashion: The Definitive Sourcebook*

The early Forties might have been years of make-do-and-mending and fashionable inventiveness, but the latter half of the decade saw an explosion of contemporary forward-looking fashions. *1940s Fashion: The Definitive Sourcebook* is an extensive survey that brings together previously unpublished photography and beautifully drawn illustrations to provide a comprehensive overview of the period, from the austerity fashion of the war years to the introduction of Dior's revolutionary "New Look," and the rise of Hollywood glamor.

From haute couture to ready-to-wear, this publication comprehensively documents the season-by-season fashions of the WWII era and the immediate postwar period. The images feature prominent stars of the decade such as Joan Bennett, Veronica Lake and Barbara Stanwyck, and designers including Dior, Lucien Lelong, Balmain, Nina Ricci, and Worth.

*1940s Fashion: The Definitive Sourcebook* covers every aspect of female fashions from the period, from lacy evening gowns, tailored skirt-suits and luxurious fur jackets to figure-sculpting undergarments, satin negligees and glamorous swimwear. The introduction outlines the different themes of the period and each chapter is given an introduction. Biographies of major designers of the time are included, for an in-depth look at who shaped the 1940s fashion world.

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