



# **Plunkett's Outsourcing & Offshoring Industry Almanac 2014: Outsourcing & Offshoring Industry Market Research, Statistics, Trends & Leading Companies**

*Jack W. Plunkett*

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Market Research, Statistics, Trends & Leading Companies** Jack W. Plunkett  
PLUNKETT'S OUTSOURCING & OFFSHORING INDUSTRY ALMANAC 2014

## **Key Features:**

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 469

Statistical Tables Provided: 8

Companies Profiled: 340

Geographic Focus: Global

A complete market research report, including forecasts and market estimates technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

## **Contents, Statistics, Forecasts and Analysis Include:**

Major Trends in the Outsourcing & Offshoring Industry

- 1) Introduction to the Outsourcing & Offshoring Industry
- 2) Pros and Cons of Outsourcing & Offshoring
- 3) BPO and KPO: White-Collar and Professional Tasks Are Offshored to a Growing Extent
- 4) Nearshoring and Reshoring Keep Operations Closer to Home
- 5) Health Care Goes Offshore, Medical Tourism and Clinical Trials Thrive in China, India and Elsewhere
- 6) Clinical Trials and Medical Records Processing Conducted Abroad Spark Concerns
- 7) From India to Singapore to China, Nations Compete Fiercely in Biotech Development
- 8) Offshoring to India Drives Changes in Global Consulting
- 9) Outsourcing & Offshoring Boom in China Challenged by Rising Wages, Employee Demands and Regulation

- 10)R&D Expands in Chinese Research Parks/Patent Filings Soar
- 11)Offshore Research, Development & Engineering Grows in India, Singapore, Taiwan and Korea
- 12)Globalization Impacts Apparel: Wages Rise in China/Vietnam, Cambodia and Other Countries Gain Market Share
- 13)The Vast Majority of Shoes Sold in the U.S. Are Made Elsewhere
- 14)Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with Pure Consultancies
- 15)Corporate Clients Want Solid Returns on IT Investments
- 16)Original Design Manufacturing (ODM) and Contract Electronics Manufacturing Expected to Improve in 2013
- 17)Globalization and Worldwide Collaboration Fuel the Research Efforts of Major Corporations
- 18)3PL Supply Chain Management Evolves to Serve the Global Market
- 19)Hi-Tech Manufacturing Collaboration Spans the Globe
- 20)Outsourcing of Automobile Component Manufacturing/Design

### **Outsourcing & Offshoring Industry Statistics**

- 1)Outsourcing & Offshoring Industry Overview
- 2)Services Supplied to Foreign & U.S. Markets Through Cross-Border Trade & Through Affiliates: 1989-2011
- 3)U.S. Trade in Private Services by Type: 2007-2011
- 4)U.S. Trade in Private Services by Type: 2002-2006
- 5)U.S. Trade in Private Services by Type: 1997-2001
- 6)Estimated Revenue for Professional, Scientific & Technical Services Firms, U.S.: 2007-2011
- 7)Top 50 Countries Exporting Textiles & Apparel to the U.S., All MFA Fibers: 2011-2012
- 8)Top Ten Suppliers & Destinations of U.S. Computers & Electronic Products: 2007-1st Quarter 2013

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