



The Balanced Scorecard: Turn your data into a roadmap to success

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The Balanced Scorecard: Turn your data into a roadmap to success 50Minutes.Com **Turn your data into a roadmap to success!**

This book is a practical and accessible guide to understanding and implementing the Balanced Scorecard, providing you with the essential information and saving time.

In 50 minutes you will be able to:

- * Evaluate company performance and management efficiency
- * Focus on all perspectives of the business at once
- * Successfully apply the Balanced Scorecard to your business

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