



## Type Form & Function

*Jason Tselentis*

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*Type, Form, and Function* is a useful, comprehensive typography resource that both students and professional designers should have in their library. It looks at the influences of modern typography and symbols going back through time and examines certain type treatments and movements in design and logo types. It focuses on how type works and emphasizes typographic fundamentals, while touching on logo/logotype design and page layout (print and interactive). This book promises to guide designers through the visual typographic clutter to make their designed messages more meaningful.



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